



TransitCenter, Inc.

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**TransitCenter, Inc. Presents
Sesame Workshop With
2005 TransitChek Leadership Award**

(New York, NY) -- TransitCenter handed out its first TransitChek Leadership Award to Sesame Workshop, the nonprofit educational organization behind *Sesame Street* in recognition for their long-standing commitment to providing transit benefits to their employees, and for being one of the first employers in New York to do so.

Trish Callahan, Vice President, Human Resources of Sesame Workshop was present to receive the award from President and CEO of TransitCenter, Larry Filler, during a ceremony which took place as part of Earth Day 2005.

"It was a great honor to receive this award from TransitCenter," said Ms. Callahan. "We've been offering TransitChek to our employees for as long as we have because we believe in its value not only for the savings, but also as a way to improve the quality of life in the areas where we work and live."

The Award recognizes those businesses that have shown their ongoing commitment to, and support of, TransitCenter's public mission to encourage greater use of mass transit to reduce traffic congestion and air pollution.

TransitCenter is a cosponsor of Earth Day 2005.

About TransitCenter

A nonprofit corporation, TransitCenter specializes in tax-free commuter benefits, transit information and assistance for employers and commuters nationwide. TransitCenter introduced the nation's first commuter benefits program in 1987 to encourage more

people to use mass transit to protect the environment, preserve natural resources and improve the quality of life where people work and live. Today, more than 500,000 employees participate in TransitCenter's TransitChek commuter benefits. For 20 years, TransitCenter has worked hand-in-hand with transit providers, communities and employers to make mass transit more accessible. Independent since 2001, TransitCenter was founded in 1986 as a joint alliance of leading public transit providers and the business community. A heritage in transit drives TransitCenter's continued commitment to bringing new innovations to employers and commuters that participate in TransitChek tax-free commuter benefits programs. Learn more by visiting www.transitcenter.com.