



TransitCenter, Inc.

For Immediate Release

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**TransitCenter Partners With Dress for Success
to Provide MetroCards for Hundreds of Women**

New York, NY –TransitCenter, Inc., originator of *TransitChek*, New York's most widely administered transit benefit program, announces its partnership with Dress for Success, an international not-for-profit organization dedicated to helping disadvantaged women rejoin the workforce and to achieve financial independence and self-sufficiency through employment.

On December 15, TransitCenter will begin donating a week's worth of commuting, for a limited time, to hundreds of women throughout New York City who recently gained jobs with the help of Dress for Success.

Women are referred to Dress for Success through an array of nonprofit and government agencies, including homeless shelters, immigration services, job training programs and domestic violence shelters. Each Dress for Success client receives one suit when she has a job interview and a week's worth of separates when she gets the job.

"The first week at a new job can be a stressful time. While Dress for Success provides a week's worth of professional clothing after they've successfully gained a job, we thought it would be a great idea if we could take care of the commuting costs for the first week, as well," says Larry Filler, President and CEO of TransitCenter. "We also think this is a great way to point out the value of transit in the lives of most working New Yorkers who commute everyday."

Beginning in December each woman returning for the week's worth of separates will also be receiving a complimentary \$20 MetroCard courtesy of TransitCenter. As part of the partnership, TransitCenter has also donated a semester's worth of commuting for two recipients of its Professional Women's Group's scholarship fund which pays for classes toward career advancement.

"We are very excited about our partnership with TransitCenter," says Joi Gordon, Chief Executive Officer for Dress for Success Worldwide. "They help to improve the quality of

life for all commuters who use their programs. By doing the same for our clients, they are making the experience of returning to the workforce all the more easier and enjoyable.”

About TransitCenter

A nonprofit corporation, TransitCenter specializes in tax-free commuter benefits, transit information and assistance for employers and commuters nationwide. TransitCenter introduced the nation’s first commuter benefits program in 1987 to encourage more people to use mass transit to protect the environment, preserve natural resources and improve the quality of life where people work and live. Today, more than 500,000 employees participate in TransitCenter’s TransitChek commuter benefits. For 20 years, TransitCenter has worked hand-in-hand with transit providers, communities and employers to make mass transit more accessible. Independent since 2001, TransitCenter was founded in 1986 as a joint alliance of leading public transit providers and the business community. A heritage in transit drives TransitCenter’s continued commitment to bringing new innovations to employers and commuters that participate in TransitChek tax-free commuter benefits programs. Learn more by visiting www.transitcenter.com.